

Sustainability Report 2019

This document aims to show our vision about sustainability and how we seek to integrate it as part of our corporate strategy and values.

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INTRODUCTION

In an era dominated by significant climate change and erosion of global resources, we, as coffee machine manufacturer, have a responsibility to uphold our natural resources.

We believe in durability, in the long-term sustainability of all that we build and deliver, which can be challenging at the best of times.

We are engaged in responsible business practices and we develop and enforce measures designed to minimise negative environmental impacts.

Martin Strehl
CEO



INTERVIEW WITH OUR CEO, MARTIN STREHL

What are your key priorities, business drivers in relation to corporate social responsibility?

As a young company we had the opportunity to integrate the latest trends and requirements of corporate social responsibility into our DNA. The mindset of our company's founders was to develop a range of sustainable products as well as a company driven by high ethical standards. We can say that whilst we are on a good track we have had to also focus on developing our organisation and business to a respectable market share level, ensuring a long-term sustainable perspective for our company too. Every time we consolidate the next phase of growth, we also review our values and define immaterial goals like improving on our corporate social responsibility mandate.

How does Switzerland address the global challenge of sustainability and which part can your company play in it?

Switzerland is a highly developed country with a leading wealth standard. It is self-explanatory that the ecological footprint of the Swiss is also a big issue and the reduction of our impact is an important political topic today. Switzerland has however also very high standards when it comes to pollution reduction and control, energy efficiency and we host a lot of very innovative companies doing research and development in the area of environmental technologies. With our direct democracy the Swiss have an immediate influence on politics and law and the public awareness regarding sustainability challenges has risen significantly in the past few years.

Eversys is proud to be a Swiss based group and to follow the high national standards of our country.

How do you integrate, prioritise sustainability in your innovation & operational imperatives?

See response to question 5.

How has sustainability become such a topical business value today?

I think that everyone is or has become aware that managing our natural resources in a responsible way and treating our environment respectfully are primary conditions for the long-term survival of our planet. Therefore, all decision makers be it in their professional functions or simply as customers will base their decisions more and more on selecting the right business partner, service or product on their degree of respect towards sustainability. This means that economic success will be linked more and more with the following of a sustainable corporate policy and the offering of aligned products.

How does sustainability impact/change the way you conduct business today?

Since the beginnings of Eversys, it was our intellectual imperative to develop coffee machines, which respect the highest industry sustainability standards. Our products are designed for long-term usability, are almost fully recyclable and market-leading regarding efficient usage of electricity and a low waste rate of water and milk. Our cleaning materials are all biodegradable.

We will shortly move into our new factory, which was designed according to high sustainability standards. We will use the roof of our building for the production of solar energy and have designed the building to efficiently utilise resources like electrical energy and water. Our air cooling and heating system is based on a heat exchanger using the temperature difference against the local groundwater.

In this new factory we will be able to optimise our processes, reduce waste and ecological inefficiencies, improve the recycling of used materials and encourage our organisation to contribute even more to the sustainability dialogue.

**Will sustainability & climate change be the next big thing to impact your business?
Are you building a different construction based upon this paradigm shift towards an ethical ecosystem?**

We are convinced that sustainability will impact our business even more in the future and we are proactively accepting this challenge. We already do quite a few things but know that there is always more that could be done.



STRATEGY

Environment

We want to reduce our environmental impact and move towards circular systems, which means to integrate recycling as part of our fundamental business model.

Economic

Without making an operational profit a business cannot sustain its activities, survive. Without acting responsibly and using its resources efficiently a company will not be able to maintain its activities in the long term. As such, we need to ensure that our equipment provides the strongest sustainability argument it can possibly deliver in order to future proof our economic future.

Social

Achieving social sustainability helps ensure that the social well-being of a country, an organisation, a community as well as individuals can be maintained and even enhanced in the long term. Through supporting local coffee communities, we want to contribute to sustainable development. Not only to the coffee community at large, but also to our employees, as our employees are crucial to the development of a sustainable culture, ensure the future of our organisation and the wellbeing of all.

UNDP GOALS

These symbols represent the symbols of the sustainable goals set by the United Nations Development program.
The text describes goals where we can have a positive impact on.



Goal 3

Ensure healthy lives and promote well-being for all at all ages.



Goal 4

Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all.



Goal 6

Ensure availability and sustainable management of water and sanitation for all.



Goal 7

Ensure access to affordable, reliable, sustainable and modern energy for all.



Goal 8

Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.



Goal 9

Build resilient infrastructure, promote inclusive and sustainable industrialisation and foster innovation.



Goal 12

Ensure sustainable consumption and production patterns



Our sustainable engagement

ENVIRONMENT



Reducing our Corporate impact

We use state-of-the-art technologies and the highest quality of components to continuously improve our products' efficiency and lifetime. Longer life-cycle.

Eversys equipment is 99% recyclable, 93% in a single step. The use of man-made materials is limited to connections (tubes...) and a few external parts. The machines are all built with noble materials like steel, aluminium, brass... The 7% gap in recycling is caused by the presence of electronic components that render the recycling slightly more challenging, in 2 steps rather than 1. Recycling.

Eversys cleaning materials are bio-sensitive products with a majority of organic components as their base. Compostable.

All Eversys equipment have standby functionality and power management, which means reduced energy requirements outside of peak times. The machines can also be turned off. Energy savings.

Our products are built in modular format, for greater durability, a longer life span and easier access to repairs and maintenance.

Cleaning the machine requires 10-12 minutes depending of the model. This is to minimise water and power usage.

Providing a sustainable packaging

We redesigned our machine packaging to optimise space.

We promote reusable packaging such as cardboard.



We promote the use of local suppliers. Over 75% of our parts are produced in Switzerland/Germany. Lower carbon footprint.

Container/amalgamed deliveries to reduce transport frequency, optimise logistic.

Efficient resource consumption

Water utilisation is optimised in the production of products. Cleaning and rinsing functions utilise a minimum of water. Water waste reduction.

Our telemetry system also allows you to track your water filtration system. This enables you to have full water quality control and promotes chemical free water usage.

Our e'API solutions also allows you to manage your supply of coffee products on a need basis only, guaranteeing freshness and minimal storage on site. Avoid coffee and milk waste.

Sustainable production facilities

Our current factory is situated in an old fruit storage company, which means that there are thick concrete walls that maintain an even temperature without much need for energy. Energy savings.

Factory Project. Eversys are in the process of building a new factory in a regional eco-park. This would mean that the energy consumption must be near zero. It will introduce solar energy as well as leading edge technologies to minimise carbon footprint.



ECONOMIC



Participating in swiss economic growth

100% is our growth rate reached over the past two years. By this, we participate in the economic growth at the Swiss Regional level.

Since our inception, our employees numbers have grown by 1120% (from 10 to 122 today). We strongly contribute to local job creation in our region.

Transparent communication. We provide full traceability of our work practices, management processes and accountable relationships and are happy to share these when requested by stakeholders.

SOCIAL



Creating long-term sustainability

We encourage our employees to pursue continuous learning, develop in line with their personal ambitions. And, for those who wish to grow, we sponsor them for diploma leading courses, as well as the study time required to succeed. In the past 2 years, 6 people have benefitted from such support.

Community engagement

In the course of setting up the company, Eversys benefitted from tangible regional support to enable it to develop. There were financial elements such as loans and grants for R&D, marketing (exhibitions), business development, HR, which played a significant role in developing Eversys to where it is today. As such, there is a reciprocal moral engagement whereby the Company is engaged in the community and has chosen to not only remain in the region but to develop its entire business there as well. This should enhance the reputation of the region as a centre of commerce, provide jobs, help develop the economic landscape to benefit generations to come.

Helping local coffee communities

Eversys also supports the extended coffee community as a whole either directly- Coffee Kids, which promotes education to coffee growers’ children, or indirectly through organisations like Allegra, which sponsors the Project Waterfall in Africa as well as other worthy causes.



OUR GOALS 2021

Environment

We want to establish a Recycling-based company: developing more effective and thorough recycling technologies

Economic

To develop a machine life cycle near to zero CO2 emissions

Economic

Reducing carbon emission in our manufacturing process

Social

Through our partnership with Coffee Kids and Project Waterfall, we want to help ensuring that the coffee community can bring a fresh perspective to coffee farming but also to protect them for the generations to come.





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